

Amendment to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (original): A substantially damp cleansing product comprising:

- (i) a water insoluble substrate; and
- (ii) a cleansing composition impregnated onto the substrate comprising:
 - (a) at least one lathering surfactant present in an amount sufficient to foam;
 - (b) water; and

wherein the water is present at greater than 15% by weight of the product, but no higher than about 40%, and a water-binding agent present in an amount sufficient to result in a composition having a water activity less than 0.977 but no lower than 0.001.

Claim 2 (original): The product according to claim 1 wherein the water-binding agent is a polyol or an inorganic salt.

Claim 3 (original): The product according to claim 1 wherein the water-binding agent is glycerin.

Claim 4 (original): The product according to claim 1 wherein the at least one lathering surfactant is present in an amount from about 0.5 to about 60% by weight of total impregnated composition deposited upon the water insoluble substrate.

Claim 5 (currently amended): The ~~article-product~~ according to claim 1 wherein the water insoluble substrate is a sheet selected from a group consisting of non-woven, woven, hydro-entangled and air entangled substrates.

Claim 6 (currently amended): The ~~article-product~~ according to claim 1 further comprising a cationic agent salt in amount from about 0.05 to about 5% by weight of the total composition.

Claim 7 (original): A substantially damp cleansing product comprising:

- (i) a water insoluble substrate; and
- (ii) a cleansing composition impregnated onto the substrate comprising:

- (a) at least one anionic lathering surfactant present in an amount sufficient to foam;

- (b) water; and

wherein the water is present at greater than 15% by weight of the product, but no higher than about 40%, and a water-binding agent present in an amount sufficient to result in a composition having a water activity less than about 0.94 but no lower than 0.001.

Claim 8 (original): A substantially damp cleansing product comprising:

- (i) a water insoluble substrate; and
- (ii) a cleansing composition impregnated onto the substrate comprising:
 - (a) from about 0.5 to about 60% by weight of the composition of at least one lathering surfactant;
 - (b) water; and

wherein the water is present at greater than 15% by weight of the product, but no higher than about 40%, and a water-binding agent present in an amount from about 0.1 to about 60% sufficient to result in a composition having a water activity less than about 0.96 but no lower than 0.001.

Claim 9 (new): The product according to claim 1 wherein the at least one lathering surfactant is present in an amount from about 20 to about 60% by weight of total impregnated composition deposited upon the water insoluble substrate.

Claim 10 (new): The product according to claim 7 wherein the at least one lathering surfactant is present in an amount from about 20 to about 60% by weight of total impregnated composition deposited upon the water insoluble substrate.

Claim 11 (new): The product according to claim 8 wherein the at least one lathering surfactant is present in an amount from about 20 to about 60% by weight of total impregnated composition deposited upon the water insoluble substrate.